

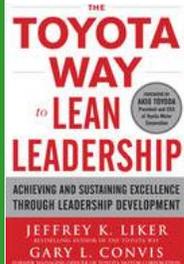
## OUR ROOTS AND FATHER – AKIRA YOKOI



Akira Foundation (AFJ) was named in honor of our late father, Akira Yokoi. It is a non-religious and non-political charity. One of his hallmark feats, “the Kijan Project” in Indonesia (in 1970’s at Toyota Motor Corporation), presented his most personal challenge. But it also demonstrated what one person could do to advance interweaving societal values with economic development in an emerging part of our world.

Prior to his death, he was awarded the Ranju-hosho (the Medal with a Blue Ribbon) from the Emperor of Japan in honor of his life time achievement.

\*Stories of our late father, Akira Yokoi, were covered in the book, “The Toyota Way to Lean Leadership” (Chapter 1).



### VISION

We believe an interconnected world will identify unsolved issues in the fields of health, environment, education, and welfare, empower each of us to eradicate social problems and build a society where we live together with hope.

### MISSION

We will seek to fill the gap of social entrepreneurship and innovation for social change between Japan and other countries, by catalyzing and sustaining creative, collective and cooperative development.



> For donation related question, please contact us at [info@akira-foundation.org](mailto:info@akira-foundation.org).

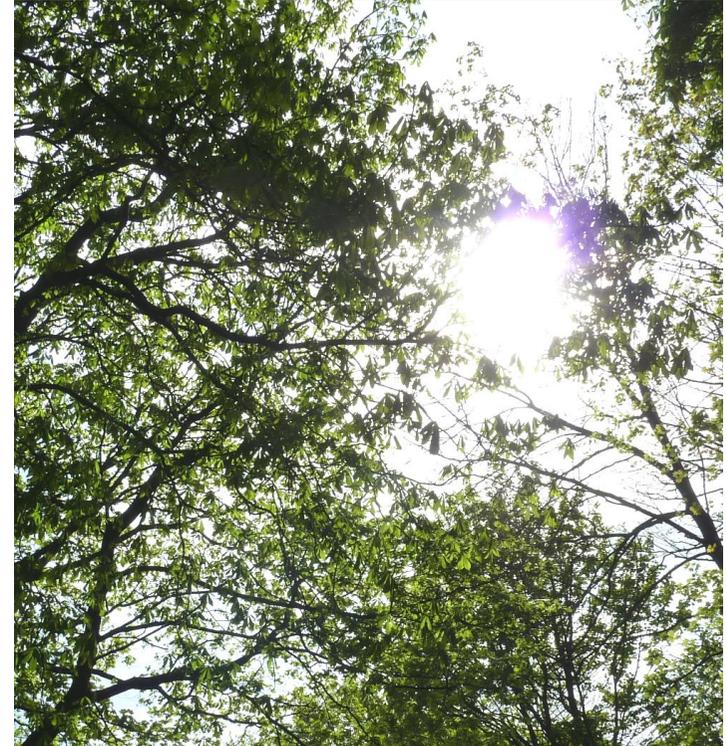
## ‘WE CANNOT LIVE WITHOUT BEING FOR OTHERS’

We believe education is the key to make a difference for future. With our global exposure, experience and education, we hope our activities will generate positive and measureable impacts on addressing social issues. We will help shape the minds and hearts of future generations by broadening their horizons and embracing the world.

### MAIN CORPORATE & PROJECT ‘CO-CREATORS/GLOBALIZERS’

American Councils for International Education  
Common Earth, Co, Ltd.  
Culture Convenience Club Co., Ltd.  
H.I.S. Co., Ltd.  
International Child Art Foundation  
J-Seed Ventures, Inc.  
Japan Educational Exchanges and Services  
Keio University Shonan Fujisawa Campus  
Kimono Studio Hisatsune  
King Prajadhipok’s Institute  
Social Enterprise English Language School  
Sophia University  
Thomson Reuters Foundation  
Tokyo Volunteer Action Center  
U.S.-Japan Council (TOMODACHI Initiative)  
World Summit on Innovation & Entrepreneurship

## SOCIAL BRIDGE



# FOR BEING INCLUSIVE

[www.akira-foundation.org](http://www.akira-foundation.org)

education > service learning > social enterprise

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あきら基金  
akira foundation

## 'INCLUSIVE SOCIETY' REPRESENTS OUR CORE VALUE

We will relentlessly pursue the opportunities that embody this value by implementing and sustaining our social programs and enterprises. We established Akira Foundation (AFJ) with the attitudes and value of the "Four Fs": Foresight, fortitude, forward, and for others. These attitudes and value embody our continuous efforts to distill our mission, and act on them through every aspect of our lives.

### SOCIAL & EDUCATIONAL PROGRAMS

Work with our trusted partners to sponsor and support programs and events for an innovation and entrepreneurship ecosystem

- Social Innovation Scholarship (SIS)
- Akira-Keio SFC Social Innovation Scholarship (AXIS)
- TOMODACHI U.S.-Japan Youth Exchange Program
- The World Summit on Innovation & Entrepreneurship
- The 5<sup>th</sup> World Children's Festival

### SOCIAL ENTERPRISE DEVELOPMENT

Provide the groundwork for scale to micro- and early stage enterprises toward accelerating social impact and change

Our projects and solutions center on: social/economic issues, experiential learning, and foreign students (our 3 pillars). These focuses are mutually inclusive and play integral parts in sustaining creative, collective and cooperative (3Cs) development in our global village.

### COLLABORATIVE PARTNERSHIP

Explore and expand collaborative partnerships with change agents in fostering the innovation ecosystem and promoting social innovation.

### EXPERIENTIAL LEARNING

Develop disruptive service learning programs and social enterprises in Japan and abroad including low- and middle-income countries.



Award-winning Social Enterprise English Language School, or 'SEELS,' one of our investees, is led by Filipino migrants living in Japan. SEELS creates job opportunities for more than 6,000 Filipino living in the northeastern part of Japan, by educating and training them to become English teachers.



Strategic map for Akira Foundation

# VILLAGE

"From the journey of becoming who we are, to the way forward to harmonizing with the wholeness, our dialogues, thoughts, and activities will not stop as long as there exists a person who is underserved, marginalized, and segregated but keeps hope for happiness and a future."

\*Photo: AFJ received the World Children's Award 2015 from International Child Art Foundation.

### BRACKET JAPAN

The current efforts in Japan in social innovation lack the necessary structure to sustain meaningful and coordinated efforts across nations, by interweaving a traditional charitable approach with a market-based, systemic solution, in any effectual or strategic way.